



College of Business
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October 1, 2007

Dear Colleague,

We are pleased to invite you to the 6th annual **Best Companies, Best Practices: Keeping the Competitive Edge**, an Executive Forum that explores how “people practices” can have a critical impact on business performance. The Forum is scheduled for:

Wednesday, November 7, 2007

7:30-9:30am

Northeastern University

Curry Student Center Ballroom

(Directions enclosed, or visit www.northeastern.edu/campusmap/)

Moderated by Northeastern University College of Business Professor Leonard Glick, this year’s Forum will feature a panel discussion among business leaders from distinguished companies across different industries:

- **Microsoft:** Ted MacLean, General Manager, Enterprise and Partner Group, Northeast US
- **BNY Mellon Private Wealth Management:** Vicary Graham, Regional President
- **Proctor & Gamble:** Balaji Purushothaman, Human Resources Director, Global Grooming Business Unit
- **Gatehouse Media New England:** Richard Daniels, Chief Operating Officer

Our panelists will share their perspectives on subjects such as managing the talent pipeline, how HR can effectively build credibility with lines-of-business, and what it means for HR to become a *true* partner in achieving business objectives.

The program begins at 7:30am with networking and a continental breakfast, followed by the panel discussion with Q&A at 8am.

Please **RSVP by contacting Sue Murphy at 508-359-4153 or by email at smurphy@gattih.com no later than October 31st**. Space is limited, so we encourage you to register early and please limit registration to 2 people per company. We look forward to seeing you at what promises to be a rich and valuable event.

Sincerely,

Thomas E. Moore
Dean
College of Business

Robert Gatti
President
Gatti & Associates

Rita B. Allen
President
Rita B. Allen Associates

The Forum is sponsored by Northeastern University’s College of Business in partnership with Gatti & Associates and Rita B. Allen Associates.